



**TRIEAGLE**  
ENERGY®



# TriEagle Energy Door-to-Door Sales

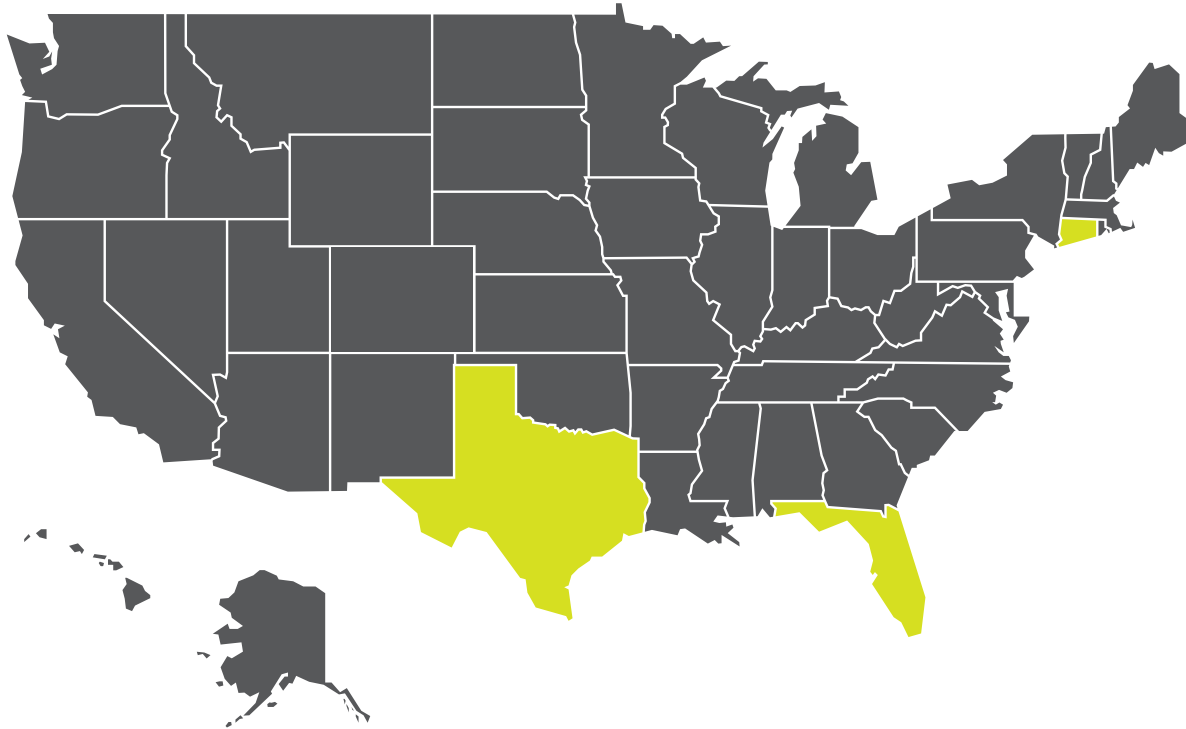
# TriEagle Energy

## Company Overview

- TriEagle Energy is a proud member of the Crius Energy family of brands
- Born and raised in Texas company, serving residents since 2003
- Currently serving over 100,000 Texas customers
- A+ rated by the Better Business Bureau
- Highly focused on educating customers about energy usage and products to help them save

# Offices

- **Headquarters in Norwalk, CT**
- **The Woodlands, Texas**
- **Miramar, Florida**



# Brand Building

## Who's Responsible for Brand Building?

- Everyone is responsible!
- Every behavior and action adds to or subtracts from TriEagle's value.
- Our brand should create meaning and value, for our customers.
- Who else? What else?

## How We Speak

- **Consistently portray TriEagle as the insightful retail energy provider.**  
Do NOT say: You should get the SMART Energy plan. It comes with a really cool Honeywell thermostat.  
  
Do say: Based on your energy usage, you may benefit from an Honeywell thermostat that comes with our SMART Energy plan.
- **Use factual evidence in supporting strong claims.**  
Do NOT say: "The Honeywell thermostat will save you a ton of money."  
  
Do say: "Honeywell's geofencing technology and smart response features help keep you comfortable when your home, and use less energy when you're away, which can help save money on your energy bills."

# TriEagle Advantage

- Enrollment is quick, easy and free
- No hidden fees, although move-in fees assessed by your utility may apply
- No minimum usage charges
- Access to additional promotions and rewards
- Weekly usage reports with a valid email address
- 100% renewable energy options
- Budget billing programs
- SMART thermostat programs
- Air filter programs
- Referral program
- Rates are bundled
  - The energy rate includes any recurring utility delivery charges



# Green Products



## Green Products Include:

### Fixed Rate Residential - Green Eagle 36

- 36 month fixed product
- 100% renewable energy
- There is a \$4.95 customer service fee per billing cycle

### Fixed Rate Residential - SMART Energy Green Eagle 36

- 36 month fixed product
- 100% renewable energy
- There is a \$9.95 customer service fee per billing cycle
- Includes a SMART Wi-Fi Honeywell thermostat

### Honeywell Thermostat Fullfilment Information

- Thermostat will be delivered to the account service address within 6 to 8 weeks
- At the time of thermostat shipment, an email will be sent to customer's email address on file, with tracking information

# Charges & Fees

## Early Termination Fees

A Customer's payment of damages to TriEagle for early termination of this Agreement not excused in writing by TriEagle shall be twenty dollars (\$20.00) times the number of months remaining on the term of the Agreement. Customer shall also be liable to TriEagle for payments of all outstanding charges incurred prior to cancellation by Customer.

## Move-in/Switch Fees

	Move-in	Priority Move-in	Standard Switch	Self-selected Switch
<b>TNMP</b>	54.00	79.00	0.00	27.00
<b>AEP North</b>	0.00	0.00	0.00	0.00
<b>AEP Central</b>	0.00	0.00	0.00	0.00
<b>Oncor</b>	0.70	1.70	0.00	0.15
<b>Centerpoint</b>	0.00	0.00	0.00	0.00

# Deposit Payment Options

- Customers enrollments are subject to Credit check
- Customers may be required to make a deposit
- Customers can pay deposits online, in person, or by mail
- Customers can make deposit payments online via credit card, by visiting [www.moneygram.com/paybills](http://www.moneygram.com/paybills) and enter the code 15854 in the location search box
- Customers will also need their application number: [0000000000]
- Customers can also pay in person at any MoneyGram location

If the customer does not want to do a credit card payment or pay in person, they can also send a Cashier's Check or Money Order to the address below:

**TriEagle Energy**  
Residential Deposit/Verifications  
535 Connecticut Ave., 6th Floor  
Norwalk, CT 06854

# Honeywell Smart Thermostat

## **Optional Power Adapter Included**

It's easy to install and fits discreetly near your heating and cooling system

## **7-Day Flexible Scheduling or Location Based Temperature Control**

Geofence technology helps make you comfortable by using your smartphone's location to know when you're away and when you return

## **Smart Alerts**

Push notifications remind you to change your filter and warn you of extreme indoor temperatures

## **Auto Change From Heat to Cool**

Automatically determines if your home needs heating or cooling to provide maximum comfort

## **Fan Operation\***

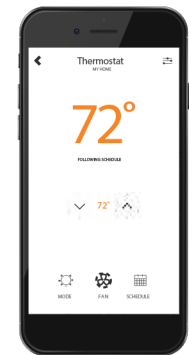
Custom fan settings to circulate more or less air, as needed, to keep air moving throughout your home

## **Smart Response**

Learns your home's heating and cooling cycle times to deliver the optimal temperature at the right time

## **Display Options**

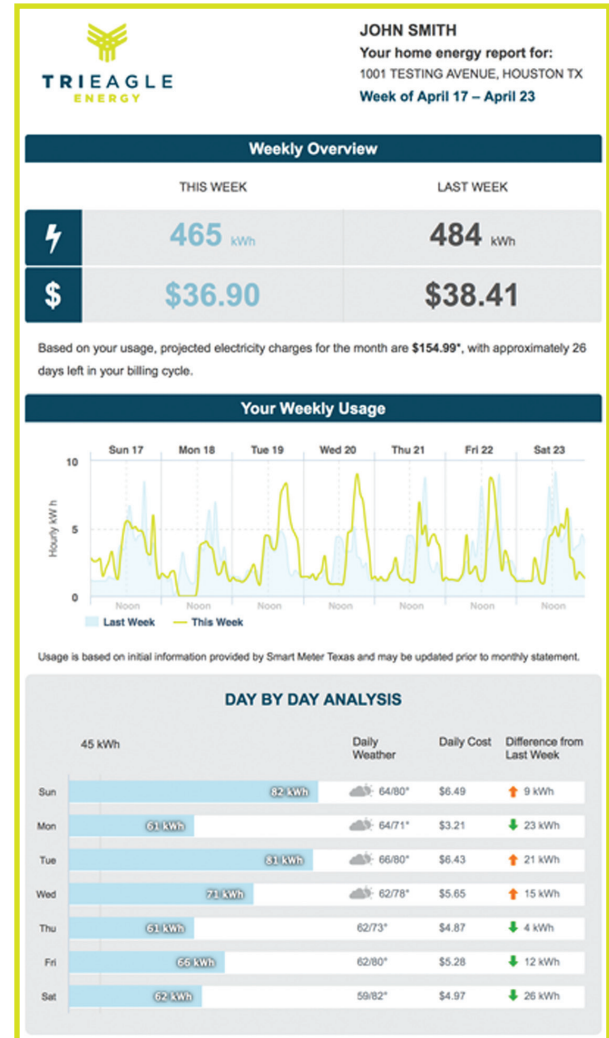
- °C or °F temperature display 12 or 24 hour clock configuration.
- Touchscreen display
- Permanent and temporary temperature hold



\*Fan control dependent on wiring configuration

# Weekly Usage Reports

- Receive projected electricity costs for the month so there are no surprises on your bill
- Understand how to manage your consumption habits and keep your electric usage down
- Review how outside temperatures correlate with your usage consumption
- To receive weekly usage reports customers are required to have a valid email address on file



# Automatic Air Filter Deliveries

- Partnership with FilterEasy  
<https://air.filtereasy.com/trieagle>
- First order is free
- Shipping is always free
- Save as much as 5-15% on heating or cooling costs by changing air filters regularly
- U.S. EPA ranks indoor air pollutants as a top 5 environmental risk to public health
- Filters delivered every 1 to 3 months acting as a physical reminder to change them
- No more hard to remember sizes when shopping



# Referrals

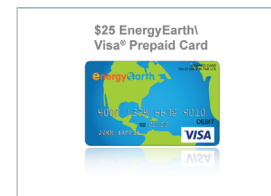
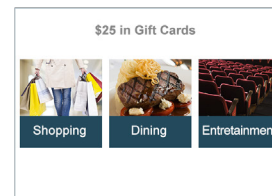
- For each person a customer refers to TriEagle Energy, they will receive a \$25 Triple Up Reward
- The new customer must use the existing customer's account number in the webcode field when signing up or give to an agent over the phone
- Please allow 1 to 4 billing cycles for reward to process
- Redeemable for a shopping, dining and entertainment gift card, or a Visa® Prepaid Card
- Triple the value of the reward when you choose to redeem for energy-efficient products!
- Triple Up Rewards program requires a valid email address

Service Zip Code: 08081 [change](#)

Utility Company:  Atlantic City Electric

Web/Referral Code:  [?](#)

[Check Rates >](#)



# Testimonials

“

“I’ve had TriEagle almost five years now and for the most part, my bills are lower than other people. And when I called them, their customer service is pretty good.”

- Erica of Highlands, TX

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“

“TriEagle Energy’s service has been good and they have a low price. Every week, I receive an email and they have a report which has been so helpful. I have been a customer of theirs for five years, and have also referred my friend to them. TriEagle is the best. I just re-signed a contract with them for three more years.”

- Tri of Houston, TX

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“TriEagle Energy is great as compared to the other provider I’ve had in the past due to its price. We save at least \$100 a month. I signed up with them online and I did a one year renewal period. I’ve been using them for three years now and I have had one issue with billing one time where I couldn’t get my bill to open. And so I called them and they were able to fix it.”

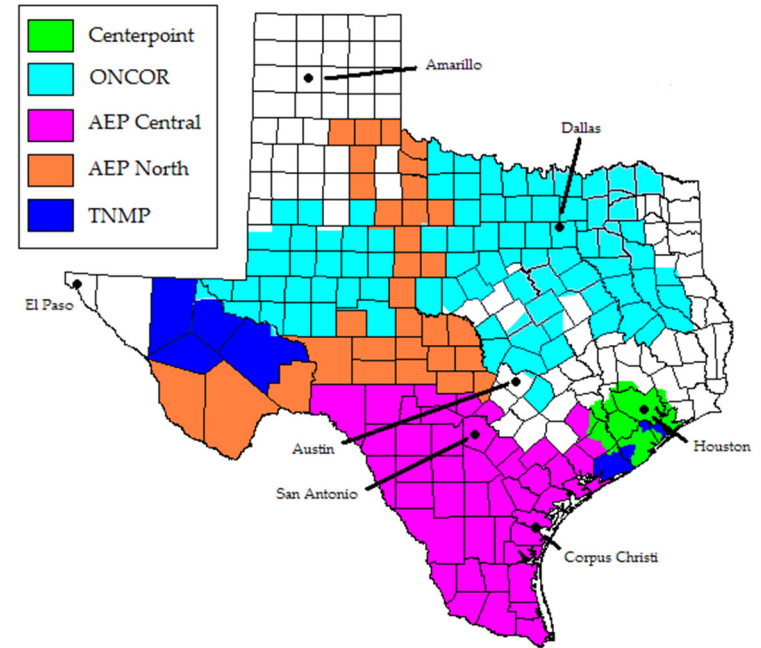
- Lindsay of Tyler, TX

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# Contact Us

## Texas Deregulated Utilities:

Electricity:



For more information, **visit [www.trieagleenergy.com](http://www.trieagleenergy.com)**  
or contact us at **(877) 933-2453**

RETAIL ELECTRICITY PROVIDER: TRIEAGLE ENERGY LP, PUCT #10064

You can obtain important standardized information that will allow you to compare this product with other offers. Contact TriEagle Energy at 877-933-2453 or at [www.trieagleenergy.com](http://www.trieagleenergy.com). As with any legally binding contract, be sure to fully read the Terms and Conditions associated with any energy supply agreement prior to enrollment.

TX Office: 8401 New Trails Drive, Suite 160, The Woodlands, TX 77381. Mailing Address: 535 Connecticut Avenue, 6th Floor, Norwalk, CT 06854